



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2019

Multiple District 4

LOCATION: CALIFORNIA

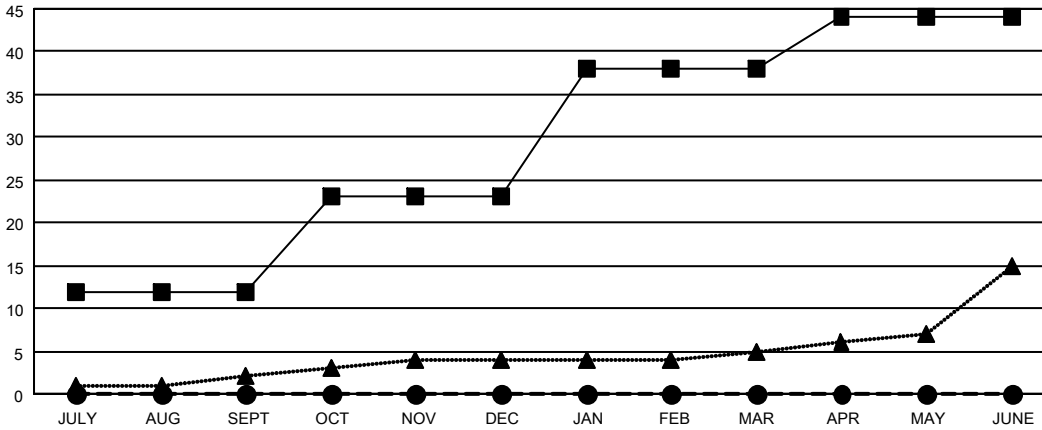
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	0	20
OCT/NOV/DEC	11	0	0
JAN/FEB/MAR	15	0	0
APR/MAY/JUNE	6	0	0

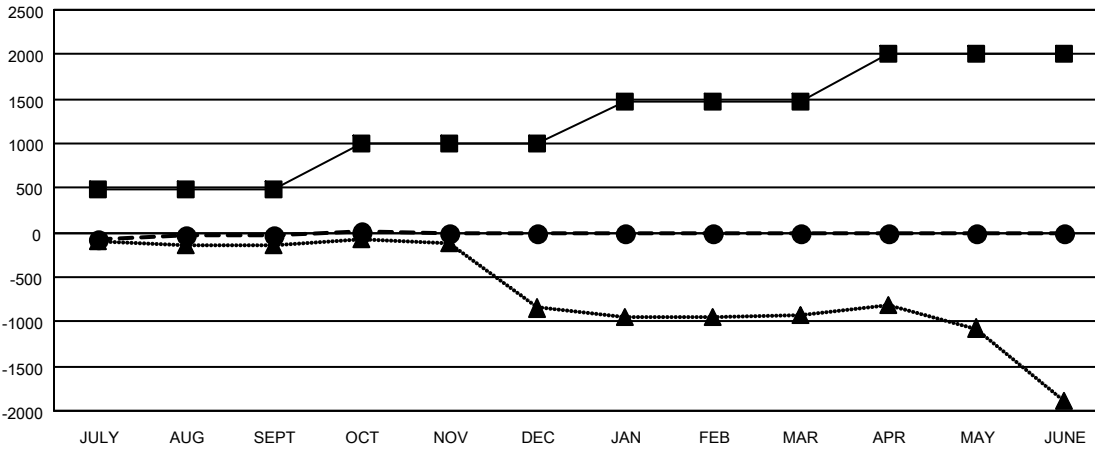
Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	485	979	876
OCT/NOV/DEC	520	338	276
JAN/FEB/MAR	465	0	0
APR/MAY/JUNE	532	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 20	404 CLUBS OF 1037 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 17,105 (62.61%)
		FEMALE 10,217 (37.39%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 4,957
DECEASED 115		FAMILY MEMBERS PAYING HALF DUES 2,578
CLUB CANCELLED 32		
OTHER 1,005		
TOTAL 1,152		